

STILLWATER TOWNSHIP COMMUNICATION COMMITTEE

January 18, 2012 - Town Hall - 7:00 p.m.

PRESENT: Chairperson and Town Board Liaison Sheila Marie Untiedt, Committee Members Lynne Murphy and Fred Brandt, Newsletter Editor Bev Petrie, Webmaster Bob Ranalla, Park Manager Rick Jacobson and Deputy Clerk Barbara Riehle.

1. **AGENDA** - M/S/P Murphy/Ranalla moved to adopt the revised agenda to include the following:
 - A. Garage Sale discussion.
(passed)

REQUEST - Park manager Rick Jacobson was present to request input on the layout and content for ordering new “Annual Meeting” Banners. Our annual meeting this year is scheduled for the second Tuesday in March being March 13, 2012. The website and newsletter will also display this information to the public. It was also suggested to look into “flags” for around the banners to grasp the attention of people passing by. One that is durable to handle the elements.

(Rick Jacobson leaves)

2. **MINUTES** - M/S/P Murphy/Ranalla moved to approve the September 21, 2011 Stillwater Township Communication Committee meeting minutes as written.
(passed)
3. **NEWSLETTER** - Ideas for the upcoming newsletter were discussed with the following suggestions made:
 - A piece on accessory buildings, set back requirements and an overview. There has been some refined ordinances to relay.
 - Code Red test.
 - Garage sale dates; will be discussed further at next weeks Park committee meeting. Dates discussed are Friday and Saturday June 29-30 but could flex to the weekend prior.
 - Workshops - promoting small agriculture farming and combating evasive plants. This was suggested to tie into our Farmer’s Market.
 - Stone bridge restoration; Stillwater Township support funding.
 - Recent Leadership Training for Elected and Appointed Officials.
 - Gateway extension - Zephyr track.
 - John Francis Foundation - Half Marathon slated for September 22, 2012.
 - Farmer’s Market - possibly an idea for our Spring issue. Further discussion about talking to other surrounding communities such as Bayport to find out why they have been so successful. Do we change the day of the week? Should we be promoting more? Should our fee be lowered? Could we

change lots to closer to the playground at Otto Berg and would that be visible and likeable. Talk also to vendors who no longer participate.

- A mystery photo may or may not be in this issue.
- The newsletter is planned to hit mailboxes late February.

(Bev Petrie leaves)

4. **WEBSITE**

- Committee members investigated ways in which we could freshen up the design and color to enhance the already established content. Ideally we would like to have a uniformed “brand”, one that would carry forward for letterhead and such. Members agreed to put the word out and ask the community for input.
- We are looking for people with an interest and background in graphic and web design. Someone willing to donate their time and talent for the designing of a new township brand and website image. A project workshop(s) would be set to make changes in “real time”. Interested individuals can contact our Deputy Clerk, Barbara Riehle via email and plan to submit a mock page including ideas visually appealing with font and color schemes.
- Members are hopeful to have talented individuals come forward and would be willing to make letters of commendation.

5. **OTHER BUSINESS**

- In November residents of the Stillwater Area Public School District voted down the proposed levy to support Vision 2014. Further information about Budget adjustments and such can be found at the following link:
http://stillwater.k12.mn.us/Budget_Adjustments2.html
- Stillwater Township’s Town Board will be having a second meeting on Thursday, January 26, 2012; Brown’s Creek Watershed District will be presenting.
- Disc Golf - The park committee will meet next week to discuss putting park benches and recycling containers at the park.
- Recent Leadership training was well received and well attended; another training may be held in the future.

6. **NEW BUSINESS** - None.

7. **PARK COMMITTEE LIAISON REPORT**

Deputy Clerk, Barbara Riehle reported.

8. **PLANNING COMMISSION LIAISON REPORT**

Member Lynne Murphy reported.

9. **TOWN BOARD LIAISON REPORT**

Supervisor Sheila-Marie Untiedt reported on recent Town Board activities.

10. **NEXT MEETING**

The next meeting scheduled for Wednesday, April 11, 2012 at 7:00 p.m..

11. **ADJOURNMENT**

The meeting was adjourned at 9:40 p.m.

Submitted by: Barbara Riehle
Deputy Clerk